



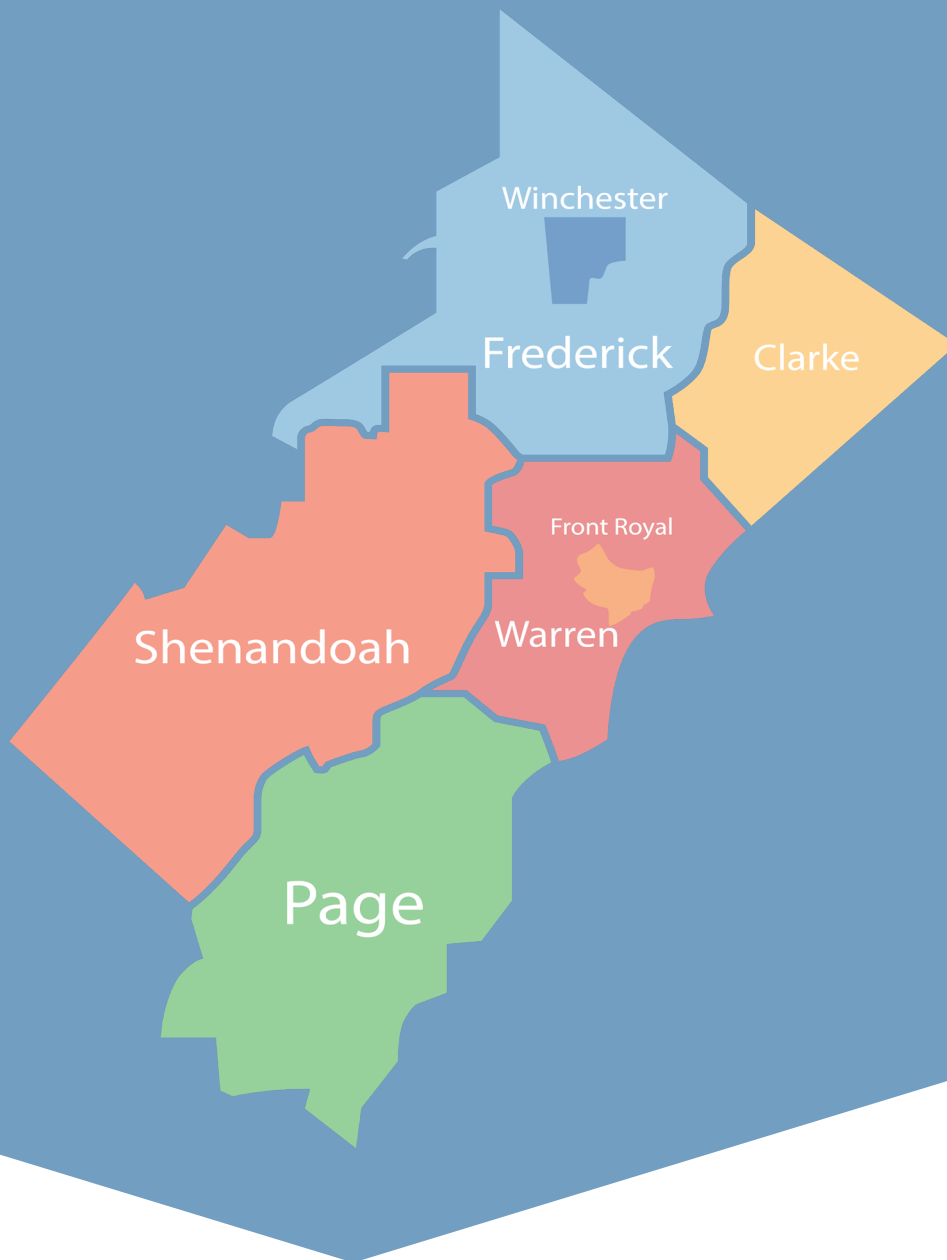
United Way of Northern Shenandoah Valley

SPONSORSHIP OPPORTUNITIES 2023

Commit your support today!
Call us at 540-536-1610



United Way of Northern
Shenandoah Valley



Since 1946, United Way of Northern Shenandoah Valley has served the health, education, and financial stability of our community.

Sponsorship opportunities bring in contributions that allow us to continue addressing the communities' top needs. As a UWNSV sponsor, your brand will gain recognition at both public and private events, and help us fund vital programs.

UWNSV service area of Clarke, Frederick, Page, and Shenandoah counties, as well as the City of Winchester, expanded in 2022 to include Warren County and the Town of Front Royal.

MOBILE

AUDIENCE

Your employees! Bring assistance programs to them at work!

ANYTIME

The Valley Assistance Network (VAN) is a program of United Way of Northern Shenandoah Valley created to help families navigate community resources and create a path to financial stability. In short, we help working families move from crisis to stability.

The team has expert knowledge in resources and solutions to help in unique situations. When employees are stable and healthy, they work harder and have stronger performances on the job.

Since VAN launched 5 years ago, Resource Navigators have helped 10,000 families connect with medical providers, housing services, food, transportation, counseling, and other critical community resources, to help improve their lives.



MOBILE VAN (VALLEY ASSISTANCE NETWORK)

Bring Valley Assistance Network to your business for three hours to meet your employees and help them navigate any assistance programs they may need.

YEAR-ROUND SUPPORT

\$1,500 (four visits over a calendar year)

- Three hours of visitation from two Valley Assistance Network representatives, four times in a calendar year, at your location
- Priority access to assistance for your employees at Valley Assistance Network

ON-SITE VISIT FROM VAN

\$500 (Per visit)

- Three hours of visitation from two Valley Assistance Network representatives at your location
- Priority access to assistance for your employees at Valley Assistance Network

DROP-IN VISIT FROM VAN

\$250 (Per visit)

- One hour of visitation from two Valley Assistance Network representatives at your location



PROJECT

AUDIENCE

For 2023, our signature event will occur twice, once in our northern region, once in the southern region. Each event will feature 50+ service providers, 150 corporate and community volunteers, hundreds of clients seeking assistance. The event is open to the public.

Project Connect is a one-stop free resource fair! Clients receive assistance from more than 50 service providers, all under the same roof. What often takes months to accomplish can be completed in one day.

Sponsors sign on to sponsor both events.

PROJECT CONNECT

**ONE MISSION,
TWO EVENTS,
NORTH AND SOUTH!**

All sponsorships cover both events

SUMMER 2023

SERVICES PROVIDED:

- FREE BREAKFAST AND LUNCH
- MEDICAL EXAMS AND SCREENINGS
- FREE DENTAL SERVICES
- HOUSING SERVICES
- ID'S AND SOCIAL SECURITY CARDS
- FREE LEGAL ADVICE
- HAIRCUTS
- ON THE SPOT JOB RESUME BUILDING AND JOB INTERVIEWS
- VETERAN'S SERVICES
- FREE GIVEAWAYS
- EDUCATIONAL OPPORTUNITIES
- MUCH MORE!

Visit UnitedWayNSV.org/ProjectConnect for more information on services, transportation and sponsorship.