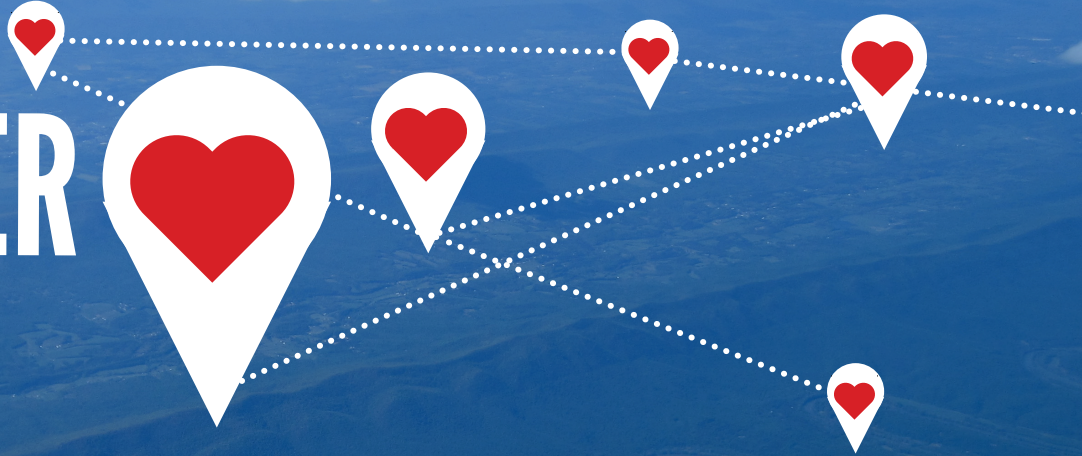




**UNITED WAY OF NORTHERN  
SHENANDOAH VALLEY**

Celebrating 75 years of service

**GIVING  
IS BETTER  
TOGETHER**



## **MAKE THE GREATEST IMPACT WITH YOUR GIFT TO UNITED WAY NSV!**

Working side-by-side with our community, United Way of Northern Shenandoah Valley takes on critical human service issues facing our entire region, including Winchester City, Frederick, Clarke, Shenandoah and Page communities. Our united approach changes the odds for all children, families and individuals in our community, so we all have the opportunity to succeed.

### **BRINGING US TOGETHER TO LIVE UNITED**

United Way connects volunteers to problems and creates real solutions. Every year we mobilize thousands of volunteers to make a difference in the lives of those who need help. Through your gift of your time or treasure, you can make a true impact locally.

### **WE ARE HERE FOR ALICE**

We tackle root causes of financial instability for people working, doing everything they can to make ends meet yet struggle to get by each month. 42% of our community is Asset Limited, Income Constrained, Employed. We create programs and find ways to keep people from slipping through the cracks.

### **MAKING REAL IMPACT**

Our funding stays local - we use our flexible and adaptable fund to invest in partner agency programs that fill the gaps and provide services to address the greatest needs in our community.

### **WE STAND WITH YOU**

When things get tough, who can you turn to for answers? Our Valley Assistance Network connects our region's nonprofits, and works as a community information and referral helpline. Free and confidential, anyone can call us to get connected to help.



**WE CARE, EVERYWHERE.**

# YOUR UNITED WAY 2020 AT A GLANCE



40+ agencies supported by United Way NSV



\$1.5 million invested in helping the community



300 companies, organizations and government agencies participate annually in our workplace giving campaign



20,000 people received help from our Valley Assistance Network



\$800,000 distributed directly to those in need during COVID-19



United Way of Northern Shenandoah Valley

Be a part of building something greater by

giving at your workplace or at [unitedwaynsv.org](http://unitedwaynsv.org)

## GET INVOLVED

Join philanthropic community peers and receive invitations to special events, volunteer opportunities, networking and more.



### EMERGING LEADERS

Join other young professionals in our Society of Emerging Leaders on a mission to serve and make a positive impact on community issues. Minimum donation \$250.

[unitedwaynsv.org/these1](http://unitedwaynsv.org/these1)



### WOMEN UNITED

Serve with women leaders empowering women to move from poverty and crisis to economic success and security. Minimum donation \$1,000.

[UnitedWayNSV.org/womenunited](http://UnitedWayNSV.org/womenunited)



### LEADERSHIP GIVING

Join this network of generous donors who contribute \$500 or more each year and are recognized for making an even larger commitment to creating change in our community.

[unitedwaynsv.org/leadership-giving](http://unitedwaynsv.org/leadership-giving)



United Way of Northern Shenandoah Valley  
329 N. Cameron Street, Suite 201, Winchester VA. 22601 | (540) 536-1610 | [Unitedwaynsv.org](http://Unitedwaynsv.org)  
Facebook @UWNSV | Instagram @UnitedWayNSV